

POLICY // APRIL 2018

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Please note that none of the cookies which we place on your computer or device can identify you personally or use any of your personal data.

The table below details the cookies we use and why we use them:

Cookie	Why we use the cookie
Accepted	This cookie is placed on your computer or device when you agree to our use of cookies (as per above) and allows us to remember that you have accepted the terms of this policy. This means that we don't have to display the cookies banner to you every time you visit our websites. This cookie will remain on your computer or device for 24 months.
Audience type	This cookie is placed on your computer or device to allow us to remember whether you selected 'Private Client' or 'Intermediary' on our main website's homepage. This means that you don't have to click on the option that applies to you each time you visit this page and allows you to go directly to the content that is relevant for you. This cookie will remain on your computer or device for 24 months.
Google analytics	These cookies are used to collect information about how visitors use our websites. We use the information they provide to compile reports and to help us improve the websites. These cookies collect information such as the number of visitors to the websites, where the visitors have come from and the pages on our websites which they visit. These cookies will remain on your computer or device for 24 months.
Sitecore analytics	These cookies are used to collect information about how visitors use our websites. We use the information they provide to compile reports and to help us improve the websites. They also allow us to identify the type of computer or device the websites are being accessed from so that the correct version of the website can be displayed. These cookies will remain on your computer or device for 24 months.
AddThis	We use a tool supplied by AddThis to allow the users of our website to easily link to a variety of social media platforms. When you click on a button linking to such a social media platform, AddThis may place their own and other third party cookies on your computer or device. We do not control these cookies and you should read AddThis's cookies policy for more information.
PHP	This cookie is placed on your computer or device as it is used by the technology we use to present this website and without it, the website will not function. This cookie will be deleted as soon as you close your browser. If the browser remains open, the cookie will expire 24 minutes after you stop interacting with the website.
DoubleClick	These cookies are placed on your computer or device for the purpose of serving relevant advertisements to you when browsing other websites based on your browsing behaviour, location and device. They are also used for reporting on campaign performance. These cookies will remain on your computer or device for 18 months.
Flashtalking	These cookies are placed on your computer or device to provide an interactive advertising technology that delivers advertisements that can be targeted to users' interests. It also enables us to understand how users respond to our adverts. These cookies will collect certain information when you access websites we advertise on. This information does not identify you personally, but it does reflect information about the websites and mobile apps you visit and use and how you interact with the adverts we serve, such as browser and device information and information about the web pages you visit. These cookies will remain on your computer or device for up to 24 months.



ASP,net_SessionId	This cookie is placed on your computer or device to prevent Cross-Site request forgery, by storing a unique identifier on your browser. This cookie will be deleted as soon as you close your browser.
_RequestVerificationToken	This cookie is placed on your computer or device to identify the users sessions on the server, by storing a unique identifier on your browser. This cookie will be deleted as soon as you close your browser.
Vimeo	This cookie is placed on your computer or device by Vimeo to collect analytics tracking information. This cookie will remain on your computer or device for 24 months.
Youtube	These cookies are placed on your computer or device by YouTube for the purposes of storing user preferences. These cookies will remain on your computer or device for 8 months.
Twitter	These cookies are placed on your computer or device by Twitter to distinguish unique users by assigning a randomly generated number as a client identifier, and for tracking and targeting. These cookies will remain on your computer or device for 24 months.
LinkedIn	These cookies are placed on your computer or device by LinkedIn for the purpose providing advertising analytics. These cookies will remain on your computer or device for 24 months.

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of the websites.

For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies at <https://ico.org.uk/for-the-public/online/cookies/> or visit <http://www.youronlinechoices.eu/>

For more information call 0207 760 8777 or visit [www.7im.co.uk](http://www.7im.co.uk)

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