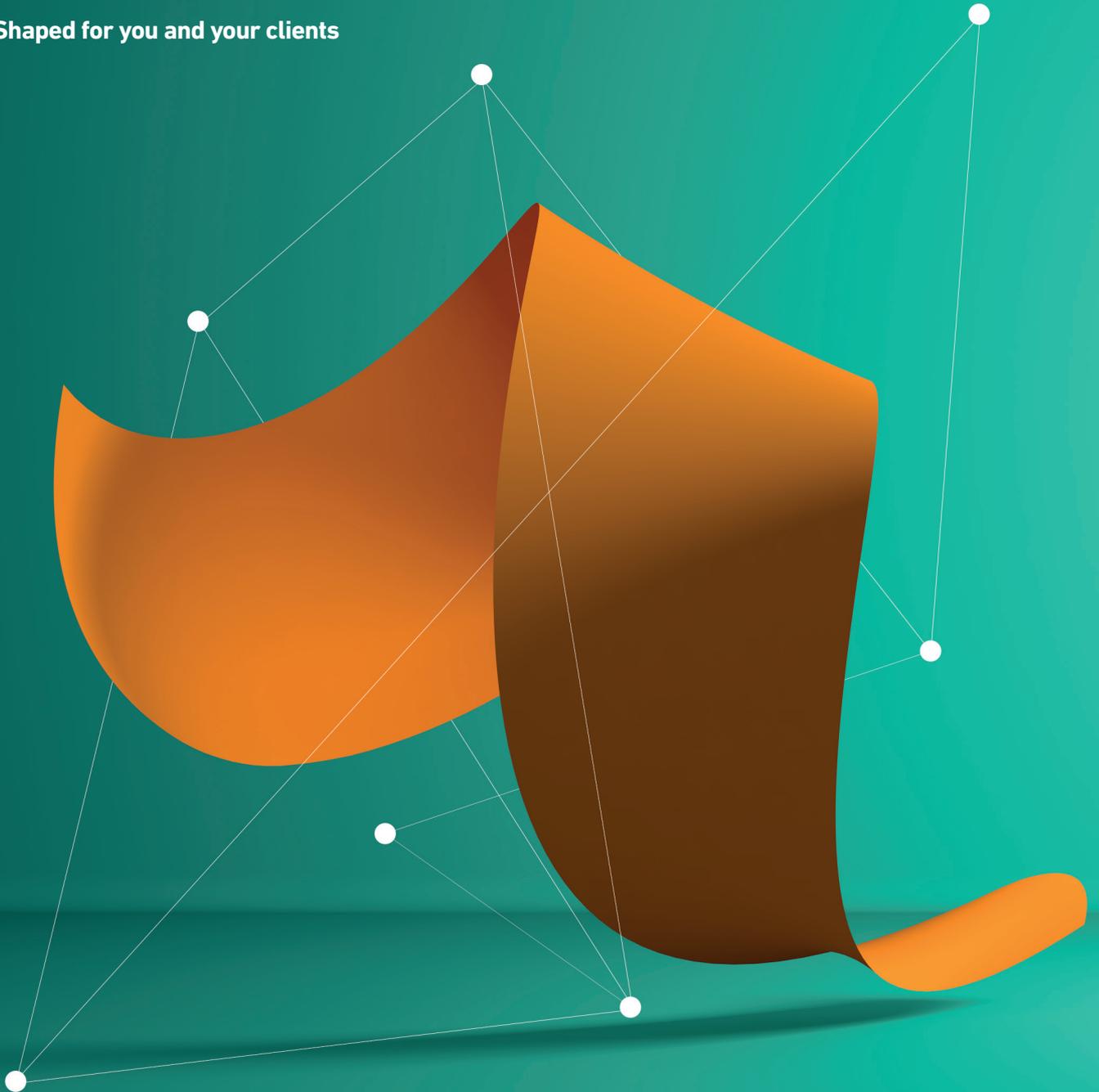


PROFESSIONAL ADVISERS ONLY

7IM Model Portfolio Service

Shaped for you and your clients



Succeeding together

7IM

Capital at risk

You should be aware that the value of investments may go up and down and you may receive back less than you invested originally.

7IM considers that the obligation to provide appropriate advice and explain the risks inherent in the portfolios falls to advisers.

About 7IM

The 7IM model portfolios are risk-rated portfolios designed to complement your planning approach.

Our portfolios are constructed to meet a range of individual clients' needs according to their risk appetite and investment goals.

We create diversified and robust multi-asset portfolios to meet different investors' risk and return profiles.

Seven reasons to take a closer look:

Strategic focus

7IM's strategic asset allocation provides the anchor for the vast majority of the portfolio. It is therefore the most important area to both focus on and to get right. 7IM's established Investment Team have decades of experience ranging from strategic asset allocation to security selection.

Diversification

Diversification works over time. Each strategy is sensibly spread between major asset classes, investment regions and currencies.

Guideline returns

A medium term guideline return is published for each available risk profile to help with cash flow planning.

Flexibility for all your clients

Choose between 7IM's active, blended and passive model portfolios which provide a choice of risk rated investment solutions to suit each of your clients' needs.

Robust risk management

Each strategy employs sophisticated institutional styled techniques not typically available to private investors. Each underlying investment is subjected to rigorous quality control and due diligence procedures.

Proven process & success

Building effective and robust strategic frameworks for client assets has been the most successful area of 7IM's investment activities since inception of the firm. There is a strong demonstrable track record in delivering steady inflation beating returns through time.

We look after you

7IM take pride in the resources, solutions and support we offer you in managing your relationships with your clients.

How we invest your clients' money

It's your clients' money – and that's how we invest it. It's a privilege to look after their money and every decision we take is based on our care for their financial wellbeing.

We are not paid simply to hold investments on your clients' behalf. Our purpose is to understand the factors that drive investment returns over time and identify and manage the risk in the investments we buy for their portfolios – taking the right risks for the right rewards.

01

As investors we take a long-term approach, based around a proprietary cutting-edge strategic asset allocation.

02

Markets are not always efficient, and we can add value through tactical asset allocation.

03

No-one has perfect foresight, so we want to have well-diversified portfolios strategically and tactically.

04

Emotions can be the most damaging thing for long-term growth of investments – so we have processes which mitigate instinctive actions and reactions.

07

Where we make mistakes, the important thing is the lessons we learn.

06

We value independent opinions from third parties, whether external economists, strategists or fund managers.

05

We believe that being cost-conscious is important in a low-return world, so will seek to drive costs down where possible. However, we are also not afraid to pay for quality, provided the price is reasonable.

Your clients' investments are in expert care. Our established Investment Management Team consists of 17 people who have decades of experience, ranging from strategic asset allocation and tactical positioning to security selection. And to complement and challenge the Investment Management Team's expertise, we also have a four-strong Risk Management Team. Their role is to provide an independent assessment of investment decisions and their impact on the portfolios, as well as ongoing evaluation of asset class and security exposures from a risk perspective.



How we invest your clients' money

Continued

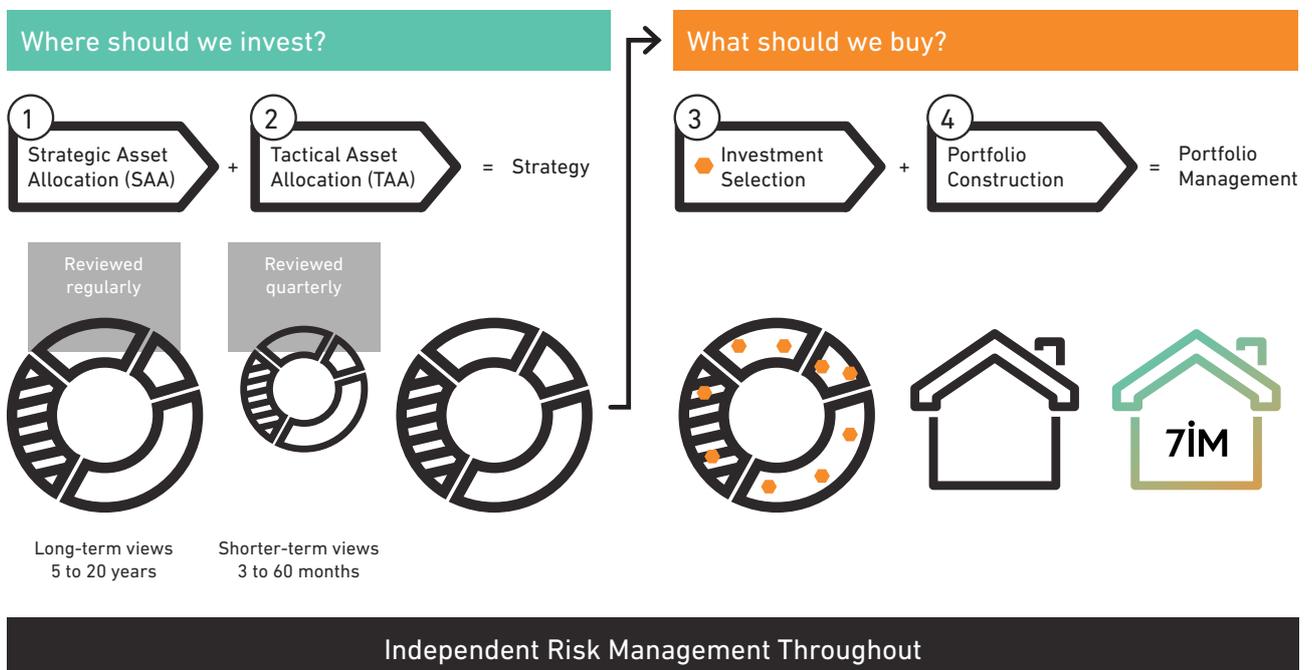
Building the portfolios

The starting point for all our multi-asset portfolios is our proven Strategic Asset Allocation (SAA).

The SAA is the long-term investment plan for every portfolio. Developed and refined over the last 19 years, our SAAs have delivered consistently and are a major strength.

Our Tactical Asset Allocation approach looks for shorter-term opportunities to enhance portfolio returns.*

We look for appropriate funds and products to give our clients access to markets and sources of investment returns.

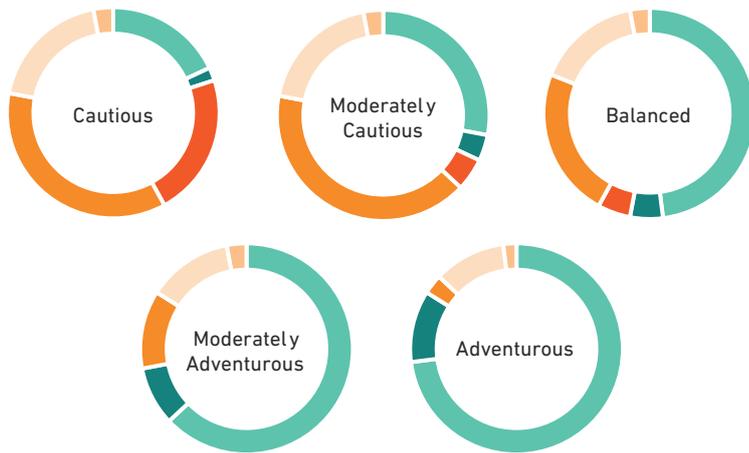


* The 7IM Passive Model Portfolios are built exclusively using a streamlined version of our SAA in order to control costs.

What do the portfolios look like?

The portfolios are designed to provide a range of consistent risk profiles based on the shape of their strategic asset allocation to different risk assets.

Active / Blended

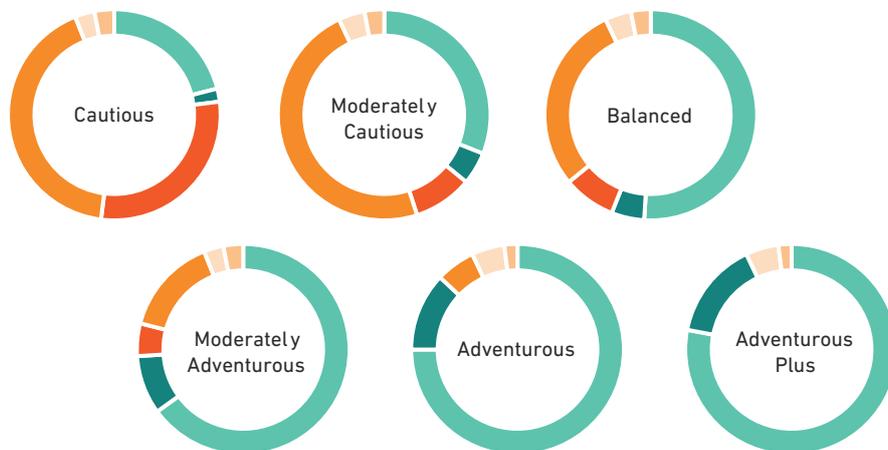


Last updated August 2022

Each portfolio consists of 10-25 underlying funds – carefully chosen specialist funds in each asset class. We believe it’s the right number to create meaningful exposure to investment ideas without diversifying away the returns.

It also means we can maintain a high level of clarity on exactly what our clients own at a security level, allowing our Risk Management Team to monitor and test the portfolios based on the actual exposures of the underlying funds.

Passive



Last updated August 2022



Risk comes equal first

Management of risk is an integrated and active part of the investment decision-making process shaping your clients' portfolios.

The importance of risk

The understanding of risk and the way it is expressed and implemented in a portfolio is vital to successful investing. Risk has to be managed, not avoided. The role of effective risk management is to make sure that with each investment decision, we're adding the right risk to the portfolio as a whole – not creating unexpected or unrewarded risk elsewhere

The Risk Management Team at 7IM are an integral part of the investment decision-making process. Each decision is assessed for its impact on the portfolios' risk exposure and the way it is to be implemented. They ensure that the Investment Management Team understand the implications of what they own and what that might mean in different markets.

Risk control in investment decision-making

Where?

The Risk Management Team analyse portfolios for a detailed understanding of where we're taking risk, making sure we're taking only the risks we're comfortable can deliver the rewards.

What?

They monitor portfolios on 25-30 historic and forward-looking stress tests, analysing how shifts in underlying fund security exposure are impacting portfolios' risk exposure.

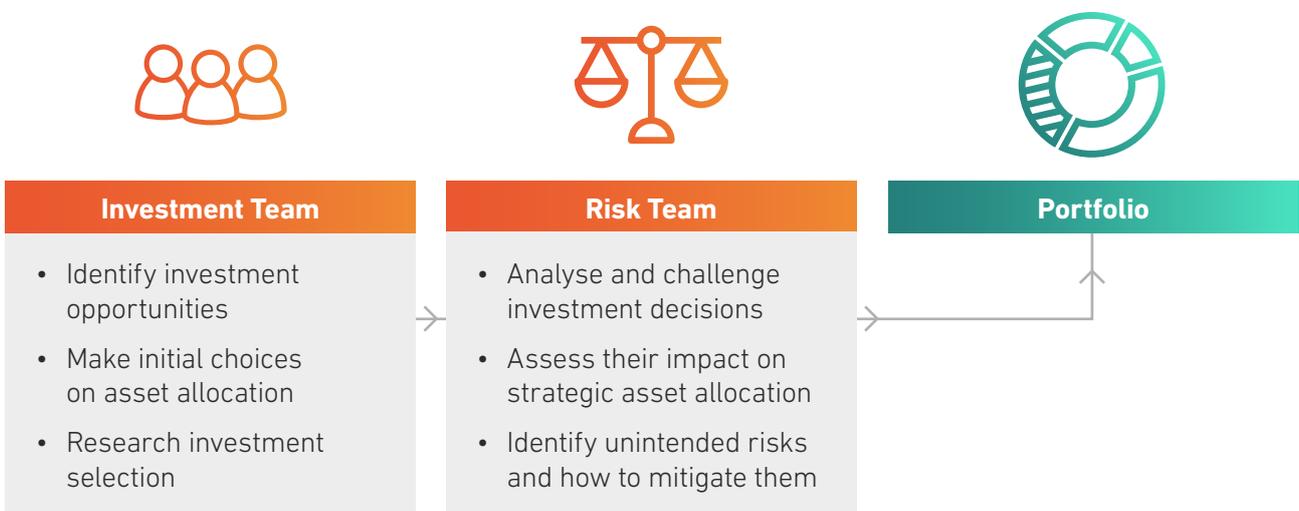
How?

They are much more than a 'control' function. They have a collaborative role to challenge asset allocation and guide its implementation. As such, they report into our Chief Financial Officer as opposed to the Chief Investment Officer.

Our Risk Management Team

Most companies have risk departments, but at 7IM we believe our integrated and active risk practices are market-leading. Risk management is at the heart of our business. Our specialist Risk Management Team work in parallel with our Investment Management Team, but independently, reporting to our Chief Financial Officer as opposed to the Chief Investment Officer. They provide a system of checks and balances which help to strengthen our rigorous and disciplined investment approach.

This risk management overlay to our disciplined investment process helps to quantify and control the level of risk in the funds.



Risk comes equal first

Continued

What we do

Joe Cooper explains what the Risk Management Team do in the 7IM investment approach.

Asset allocation – a forward-looking view

With a look-through view aggregating all the securities in the underlying funds, we monitor how the portfolios are changing through the shifting allocation of the underlying funds – as well as from our own investment decisions.

This means we can spot parallel or opposing shifts in the underlying funds and the resulting impact on our portfolios. With no active investment adjustments of our own, a portfolio might rapidly become more defensive or more aggressive than intended. Our analysis will identify how any changes affect exposure not just at an asset class level, but also style, valuation, liquidity and macro sensitivity – stress-testing the portfolios on a wide range of risk factors and eventualities such as currency and interest rate movements. Having identified these risks, we work with the Investment Management Team to manage them accordingly.

Investment selection – double diligence

We have an important role in challenging and validating the selection of third party funds in our portfolios. As well as analysing a fund's performance history versus its stated aims and investment policies, we can meet the managers of all underlying third-party funds held, to understand their approach to risk and its impact on our portfolios in changing markets.

Wide-ranging validation

Many model portfolio providers use a risk-rating service to validate the asset allocation and risk profile of their portfolios.

Rather than select one risk-rating provider and fit within their criteria profiles, we ensure that the 7IM Model Portfolios are mapped to all the main risk profilers that financial planners use: Distribution Technology, FinaMetrica, Defaqto, eValue and Synaptic.



defaqto



Oxford
Risk

Your clients can take comfort that their chosen portfolio is designed and adheres to the right risk profile for their individual needs.

For more information, please refer to the 7IM Risk Mapping Guide.

Range and flexibility

A range of Model Portfolios

Our model portfolios are implemented in different ways to cater for your clients' differing needs.

7IM Active Model Portfolios

This tactical asset allocation is implemented predominately through active funds although passive instruments may be used as and when required.

7IM Blended Model Portfolios

The tactical asset allocation is implemented through a range of passive and smart passive instruments including tracker funds and exchange traded funds (ETFs), because of their low cost and high liquidity as well as some active instruments.

7IM Passive Model Portfolios

The portfolios use a streamlined SAA which is implemented using investments that are transparent and cost effective, typically exchange traded funds and index tracker funds.

	7IM Active Model Portfolios	7IM Blended Model Portfolios	7IM Passive Model Portfolios
Strategic Asset Allocation	✓	✓	✓
Tactical Asset Allocation	✓	✓	
Implementation	Active	Predominantly passive	Passive

In addition to the ranges above, we also offer the 7IM Responsible Choice Model Portfolios. These are actively managed portfolios but with an ESG focus. For more information, please refer to the Responsible Choice Model Portfolio brochure.

A range of risk profiles for your clients' needs

You and your clients can choose from our range of model portfolios across the spectrum of risk profiles.

	Cautious	Moderately Cautious	Balanced	Moderately Adventurous	Adventurous	Adventurous Plus	Income
7IM Passive Model Portfolios	✓	✓	✓	✓	✓	✓	
7IM Blended Model Portfolios	✓	✓	✓	✓	✓	✓	✓
7IM Active Model Portfolios	✓	✓	✓	✓	✓	✓	

The Blended Model Portfolios are also available Offshore in Sterling for your clients who need to hold assets outside of the UK.

We look after you



Your clients benefit from our expertise, resources and proven investment process which works over the medium to long term.



Your client remains your client, so you need never worry; all contact with clients is by you.



The model portfolio structure gives you complete transparency, allowing you and your clients to see each underlying asset held.



You get a cost-effective investment solution, available on all industry leading platforms.

Keeping you up-to-date and providing your client communications

Understanding what your clients are invested in and having the information you need to talk to them about their investments, are vital for a successful long-term investment partnership. At 7IM we take pride in the clarity and honesty of our portfolio updates and the efficient flow of data that you need.

Portfolio updates	Portfolio positioning and investment commentary every quarter
Fact sheets	Monthly
Online access	Available for 7IM platform users; platform-dependent elsewhere

Communications for your clients

Valuations	Available for 7IM platform users; platform-dependent elsewhere
Tax reports	Available for 7IM platform users; platform-dependent elsewhere
Fact sheets	Monthly
Online access	Available for 7IM platform users; platform-dependent elsewhere

If you hold the 7IM Model Portfolios on other platforms you will, of course, need to check with them exactly how they will support you in your client communications.



Speak to us

Should you have questions, or if you wish to discuss the portfolios at any time, you can contact us directly on 020 3823 8829.

How much does the service cost?

The 7IM Model Portfolio Service fee starts at 0.15%.

Service	7IM MPS fee
7IM Passive	0.15%
7IM Blended	0.25%
7IM Active	0.25%

In addition, the underlying investment charges for the passive models (onshore and offshore) vary according to risk profile and on the weighting of the portfolio, as well as the Ongoing Charges Figures (OCFs) of the underlying investments. Please refer to our model portfolio service fees and charges sheet for a full list of all charges.





How to access the service

Your clients can hold the model portfolios in a general investment account, an ISA, a SIPP or an offshore bond. The 7IM Model Portfolio Service is available on the following platforms:

7IM

Advance by Embark

Aegon

Ascentric

Aviva

Fusion Wealth Management

James Hay

Novia

Nucleus

Platform One

Standard Life

Transact

7IM considers that the obligation to provide appropriate advice and explain the risks inherent in the portfolios falls to advisers. In particular they should ensure that retail clients are aware, before investing, that the value of investments may fall as well as rise and that they may lose money by investing; that the portfolios are not suitable for those unable to take a long term view and that their personal circumstances, objectives and capacity for loss are vital factors when considering investment. Material relating to the model portfolios which is designed for retail clients is available on request and we recommend that this is provided to potential investors at an early stage.

If you would like further
information regarding any
of our services:



020 3823 8829



mps@7im.co.uk

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Member of the London Stock Exchange. Registered office: 1 Angel Court, London EC2R 7HJ.
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