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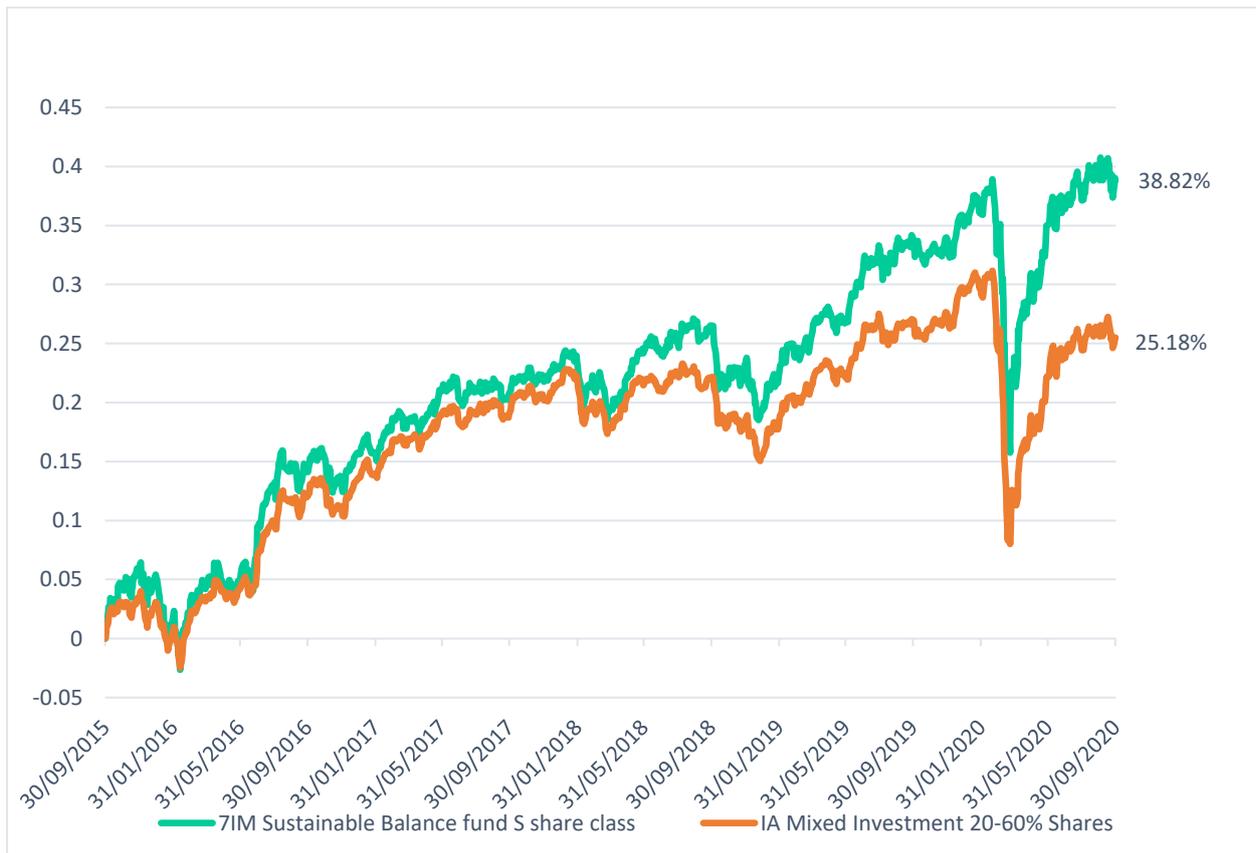
FOR IMMEDIATE RELEASE

1 November 2020

7IM reduces annual management charge for Sustainable Balance fund

7IM today is excited to announce that in light of its ongoing commitment to putting clients first it has been able to reduce the annual management charge for its Sustainable Balance fund from 1.00% to 0.75%* as it seeks to broaden the appeal of its proposition for investors interested in responsible investments.

The fund, which launched over 13 years ago, has a strong track record and over the past 5 years alone it has delivered a return of 39% compared to the 25% returned from its IA comparative benchmark.



Past performance is not a guide to future returns

Discrete performance:

	Q3 2019 – Q3 2020	Q3 2018 – Q3 2019	Q3 2017 – Q3 2018	Q3 2016 – Q3 2017	Q3 2015 – Q3 2016
7IM Sustainable Balance S Share class	3.71%	5.81%	4.80%	5.79%	14.11%
IA Mixed Investment 20-60% Shares	-1.19%	4.01%	2.60%	6.15%	12.11%

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Launched in 2007, the fund follows the same robust strategic and tactical asset allocation processes that underpin all other 7IM strategies but adopts a rigorous sustainable screening process.

This process looks to exclude companies with poor ethical practices and those from non-sustainable industries, as well as identifying and favouring those companies which score positively from an ethical standpoint.

At a company level, 7IM has also committed to incorporating ESG - Environmental, Social and Governance issues into its investment process, having signed up to the UN Principles for Responsible Investment and by being a signatory to the UK Stewardship Code. Furthermore, 7IM has maintained a programme of charitable work for many years and takes part in various initiatives to reduce its carbon footprint, for example, within the buildings 7IM occupies.

Camilla Ritchie, Senior Investment Manager at 7IM, said: “As firms focus ever more closely on implementing guidelines on green and responsible practices, and with the increasing awareness investors have of the impact their money can have on companies and the environment, sustainability is going to be a major trend affecting investment returns in the long term.

“There is mounting evidence to suggest that stocks with high ESG scores are more resilient than those which score poorly. These firms often have better governance, plan better for the future and are less likely to face penalties from governments for breaches of environmental or social codes. This goes part way to explaining why funds like the 7IM Sustainable Balance fund has delivered better returns than the industry average.”

Verona Kenny, Managing Director of Intermediary at 7IM said: “Investors are more aware than ever that how they invest has a role to play in providing a sustainable and responsible future for us all. Investors want to make a positive difference and we are excited to be able to help them do just that. What was once a satellite holding for some clients is now becoming a central pillar for many investors’ portfolios as more clients want to be able to make a positive difference with their investments.

“We have seen an increase in demand from investors and advisers looking to place money into these kinds of funds, and we are delighted to be in a position to offer one of the longest running and top performing sustainable strategies to investors at this new, lower cost.”

- Ends -

*Reduced annual management charge of 0.75% applies to the S share class of the 7IM Sustainable Balance fund which is available exclusively via the 7IM Platform. For the C share class, the fee is being reduced from 1.25% to 1.00%

**Source: FE. Comparing fund with IA Mixed Investments 20-60% Shares sector. Returns as at 30 September 2020 net of charges from the S share class

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Notes to Editors:

*figures shown are for 7IM Holdings Limited

About 7IM

It all began in 2002, with seven of us in a basement establishing 7IM because we couldn't find anywhere we wanted to invest our families' money. Our assets under management now stand at around £14bn, and we have moved from 'basement' to 'Bishopsgate' in the City of London.

We manage money aiming to meet people's medium to long term return expectations. Fundamentally, we believe in active asset allocation in both active and passive investments (where we were one of the first to offer actively managed passive portfolios). We build global portfolios based on that allocation, and include alternative assets where appropriate to manage the risk reward trade off. Active currency management is also at the core of what we do.

7IM provides investment services to professional wealth managers, planners, advisers and private investors. These include: discretionary investment management, a range of multi-asset portfolios, an investment and open architecture trading platform and a fantastic app, 7IMagine, which brings client portfolios to life.

Multigenerational investing

We do our best to pass on economies of scale, reducing fees so more investors within a family save with us. Grandparents, through to parents and their children can invest as individuals with one charging structure – whether they live under the same roof or not.

A story of continuous innovation.

In 2013, we launched 7IMagine, an app allowing investors and advisers to keep up to date with their portfolio. The brainchild of some clients – professional 'gamers' uninspired by their paper statements – 7IMagine was enriched in February 2016, with My Future. Again using gaming technology, My Future allows advisers and investors to capture details about family or individual finances, including any number of streams of income, properties, other assets and expenses, to help identify how sustainable their finances are and if / when their retirement income will run out.

Our funds

- Our **AAP fund range (Asset Allocated Passive)** is populated largely with passive structures to keep costs to a minimum. Asset allocation is actively managed to help exploit opportunities and reduce risk across the spectrum: **7IM AAP Adventurous, 7IM AAP Moderately Adventurous, 7IM AAP Balanced, 7IM AAP Moderately Cautious, 7IM Cautious and 7IM AAP Income**. Some of these risk profiles have funds domiciled in both Dublin (with UK reporting status) as well as the UK.
- Our **Multi-Manager fund range** invests in a range of active and passive vehicles. Costs still matter, but if we think an actively managed fund can outperform a passive alternative we have the freedom to choose it. Asset allocation is actively managed. There are different funds for different profiles: **7IM Adventurous, 7IM Moderately Adventurous, 7IM Balanced and 7IM Moderately Cautious**. Again, some of these risk profiles have funds domiciled in both Dublin (with UK reporting status) as well as the UK.
- We also have a selection of funds designed to meet specific needs, such as the **7IM Personal Injury Fund**, the **7IM Real Return Fund** or the SRI focussed **7IM Sustainable Balance Fund**.

Our Model Portfolios

The 7IM Model Portfolios are a range of risk rated portfolios and are available within our discretionary investment services and standalone on the 7IM platform and other platforms. The Models use the same investment process and asset allocation as our funds.

Our range of Model Portfolios are available across the risk profiles: **7IM Adventurous Model Portfolio, 7IM Moderately Adventurous Model Portfolio, 7IM Balanced Model Portfolio, 7IM Moderately Cautious Model Portfolio, 7IM Cautious Model Portfolio and 7IM Income Model Portfolio**.

In 2019, we launched **7IM Pathway**, a diversified range of passive multi asset model portfolios underpinned by our robust Strategic Asset Allocation (SAA) process. The Pathway Model Portfolios differ from our traditional offering and are built purely using a streamlined version of 7IM's robust (SAA).

The 7IM funds and Model Portfolios are available through the 7IM Discretionary and Platform as well as on other platforms.

Important information: The information contained in this document does not constitute investment advice and if you are in any doubt about the suitability of the investment or service, you should consult a professional financial adviser. The value of investments, and the income from them, can fall as well as rise and you may not get back the full amount invested. Seven Investment Management LLP is authorised and regulated by the Financial Conduct Authority, the Jersey Financial Services Commission and the Guernsey Financial Services Commission. Member of the London Stock Exchange. Registered office: 55 Bishopsgate, London EC2N 3AS. Registered in England and Wales No. OC378740.