# **PRESS RELEASE**



## FOR IMMEDIATE RELEASE

#### 6 SEPTEMBER 2018

# 7IM'S ACTIVE MODEL PORTFOLIO RANGE, LAUNCHED IN Q1, ROLLED OUT ONTO ASCENTRIC, NOVIA AND TRANSACT PLATFORMS

**Seven Investment Management's (7IM)** active model portfolio range, which was launched earlier this year in response to adviser demand, has now been rolled out onto the Ascentric, Novia and Transact platforms, having been on the 7IM platform since launch.

The active models incorporate the **Cautious**, **Moderately Cautious**, **Balanced**, **Moderately Adventurous** and **Adventurous** risk profiles.

**Tony Lawrence, Senior Investment Manager, 7IM,** leads on the active models, with the asset allocation using the same team approach, with quarterly rebalancing, that is applied across 7IM's passive model portfolio range.

**Tom Sheridan, Chief Executive Officer, 7IM** said: "The rise of model portfolios has been a quiet revolution in asset management, and we have been there almost from the beginning. Our passive model portfolios now have a tried and tested, five year track record. As we have taken manager selection in house, and strengthened the investment team with our acquisition of Tcam Asset Management, it was logical to respond to adviser demand and introduce the active models."

**Tony Lawrence, Senior Investment Manager, 7IM** said: "Whilst there are a few household names who we rate highly, it is probably the absence of well known names that stands out. These are not 'me too' models – we have hunted high and low for managers who we feel can stamp their own contrarian, high conviction style up and down the market cap spectrum, across the risk profiles and different asset classes.

"Markets have moved a long way in the past couple of years, but not uniformly. We are seeing compelling areas that have been overlooked and may be due for a re-rating. We are looking for funds with a strong focus on balance sheets and valuations, which should have some levels of defensiveness if markets turn. At this stage of the cycle, there's real scope for good active managers to enhance both returns and downside mitigation."

	Annual management charge (for 7IM active models held on the 7IM Platform)*	VAT	Underlying holdings**	Total
Cautious	0.25%	0.05%	0.48%	0.78%
Moderately Cautious	0.25%	0.05%	0.55%	0.85%
Balanced	0.25%	0.05%	0.66%	0.96%
Moderately				
Adventurous	0.25%	0.05%	0.73%	1.03%
Adventurous	0.25%	0.05%	0.79%	1.09%

\* The annual management charge for the 7IM active model portfolios held on other platforms will be 0.30%.

\*\* The costs of the underlying holdings will vary depending on the weighting of the portfolio and the Ongoing Charges Figures (OCFs) of the underlying investments.

Platform fees also apply.

#### Ends

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#### Notes to Editors:

#### About 7IM

It all began in 2002, with seven of us in a basement establishing Seven Investment Management (7IM) because we couldn't find anywhere we wanted to invest our families' money. Our assets under management now stand at around £14.3bn (more than doubling since 2013), and we have moved from 'basement' to 'Bishopsgate' in the City of London. There are now around 266 of us.

We manage money aiming to meet people's medium to long term return expectations. Fundamentally, we believe in active asset allocation in both active and passive investments (where we were one of the first to offer actively managed passive portfolios). We build global portfolios based on that allocation, and include alternative assets where appropriate to manage the risk reward trade off. Active currency management is also at the core of what we do.

7IM provides investment services to professional wealth managers, planners, advisers and private investors. These include: Discretionary investment management, a range of multi-asset portfolios, an investment and open architecture trading platform and a fantastic app, 7IMagine, which brings client portfolios to life.

#### **Multigenerational investing**

We do our best to pass on economies of scale, reducing fees so more investors within a family save with us. Grandparents, through to parents and their children can invest as individuals with one charging structure – whether they live under the same roof or not.

#### A story of continuous innovation.

In 2013, we launched 7IMagine, an app allowing investors and advisers to keep up to date with their portfolio. The brainchild of some clients – professional 'gamers' uninspired by their paper statements – 7IMagine was enriched in February 2016, with My Future. Again using gaming technology, My Future allows advisers and investors to capture details about family or individual finances, including any number of streams of income, properties, other assets and expenses, to help identify how sustainable their finances are and if / when their retirement income will run out.

#### Our funds

 Our AAP fund range (Asset Allocated Passive) is populated largely with passive structures to keep costs to a minimum. Asset allocation is actively managed to help exploit opportunities and reduce risk across the spectrum: 7IM AAP Adventurous, 7IM AAP

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Moderately Adventurous, 7IM AAP Balanced, 7IM AAP Moderately Cautious, 7IM Cautious and 7IM AAP Income. Some of these risk profiles have funds domiciled in both Dublin (with UK reporting status) as well as the UK.

- Our Multi-Manager fund range invests in a range of active and passive vehicles. Costs still matter, but if we think an actively managed fund can outperform a passive alternative we have the freedom to choose it. Asset allocation is actively managed. Again, there are different funds for different profiles: 7IM Adventurous, 7IM Moderately Adventurous, 7IM Balanced and 7IM Moderately Cautious. Again, some of these risk profiles have funds domiciled in both Dublin (with UK reporting status) as well as the UK.
- We also have a selection of funds designed to meet specific needs, such as the 7IM
  Personal Injury Fund, the 7IM Real Return Fund or the SRI focussed 7IM Sustainable
  Balance Fund.
- We also have a range of 'smart passive' funds known as the equity value funds. The range includes: the 7IM UK Equity Value Fund, the 7IM US Equity Value Fund, the 7IM European (ex. UK) Equity Value Fund or the 7IM Emerging Markets Equity Value Fund. These are entirely systematically managed based solely on company fundamentals, the aim being to outperform the relevant passive market cap-weighted alternative by selecting profitable, high-quality, cash-flow generating companies that trade at a discount to their intrinsic value.

### **Our Model Portfolios**

The 7IM Model Portfolios are a range of risk rated portfolios and are available within our discretionary investment services and standalone on the 7IM platform and other platforms. The Models use the same investment process and asset allocation as our funds.

Our range of Model Portfolios are available across the risk profiles: **7IM Adventurous Model Portfolio, 7IM Moderately Adventurous Model Portfolio, 7IM Balanced Model Portfolio, 7IM Moderately Cautious Model Portfolio, 7IM Cautious Model Portfolio and 7IM Income Model Portfolio**.

The 7IM funds and Model Portfolios are available through the 7IM Discretionary, Managed Investment, Platform, and Self Invest services, as well as on other platforms.

Important information: The information contained in this document does not constitute investment advice and if you are in any doubt about the suitability of the investment or service, you should consult a professional financial adviser. The value of investments, and the income from them, can fall as well as rise and you may not get back the full amount invested. Seven Investment Management LLP is authorised and regulated by the Financial Conduct Authority and the Jersey Financial Services Commission. Member of the London Stock Exchange. Registered office: 55 Bishopsgate, London EC2N 3AS. Registered in England and Wales No. OC378740.

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