PRESS RELEASE

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7IM LAUNCH THREE CO-BRANDED RISK TARGETED FUNDS IN COLLABORATION WITH DISTRIBUTION TECHNOLOGY

- **Advisers can visit www.7im.co.uk/dynamic-planner or call 0203 823 8829**

Seven Investment Management (7IM) is launching three co-branded, passive, low cost (0.29% target Ongoing Fund Charge) risk profiled UCITS funds with Distribution Technology's Dynamic Planner*. The funds will sit as part of the Dynamic Planner Risk Targeted Managed range, using their asset allocation to the Dynamic Planner risk profiles.

The three **7IM Dynamic Planner Portfolio** funds will be managed by 7IM's fund management team, under the stewardship of **Chris Darbyshire, Chief Investment Officer, 7IM.**

The **7IM Dynamic Planner Portfolio** funds will follow the asset allocation provided by Distribution Technology, through exposure to a range of asset classes which may include equities, government and corporate bonds, index linked gilts, cash and near cash, real estate and certificates of deposit, via exposure to futures and to funds. The Funds will use the Distribution Technology asset allocation to follow Dynamic Planner's risk profiles 4, 5 and 6**, which refer directly to the risk profiles defined within Dynamic Planner. The three funds are called:

- **7IM Dynamic Planner Portfolio 4**
- **7IM Dynamic Planner Portfolio 5**
- **7IM Dynamic Planner Portfolio 6**

The initial offer period for the purchase of shares in the **7IM Dynamic Planner Portfolio 4, 7IM Dynamic Planner Portfolio 5** and **7IM Dynamic Planner Portfolio 6** runs from 9.00am on Monday 18 September 2017 to 12:00pm on Friday 6 October 2017. All shares purchased during the initial offer period will be purchased at the initial offer price of £1.00 per share.

Tom Sheridan, Chief Executive Officer, 7IM said: "This launch will offer advisers and their clients the combined expertise of 7IM and Distribution Technology, at low cost, using rigorous risk management to the Dynamic Planner risk profiles. 7IM was a pioneer in providing passive investment solutions to the retail market, using passive and smart passive implementation in funds, models portfolios and discretionary services. Distribution Technology is a good fit with us, with a risk management approach which complements our own, and with a tried and tested asset allocation model, advice technology process and fund research that has earned them an enviable following amongst over 7,000 advisers.

"The co-branding of the funds reflects close involvement in the manufacture and oversight of the funds, with Chris Fleming, Dynamic Planner's Director of Asset and Risk Modelling, sitting on the investment committee for the portfolios. We look forward to our continued close working relationship with Chris and his team. This all builds upon the existing long standing close relationship between our firms, which encompasses technology integrations between Dynamic Planner and the 7IM Platform."

Chris Fleming, Director of Asset & Risk Modelling, Dynamic Planner said: "We are getting more and more demand from advisers for funds which are risk targeted. We are delighted to be working with 7IM on this fund range, and sitting on the investment committee."

Ends

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Notes to Editors:

*Dynamic Planner is Distribution Technology's core software product provided to a large number of advisers for the provision of risk profiling and investment planning services.

**The risk profile of each Fund is managed to prescribed asset allocations provided by Distribution Technology and based upon their research and analysis of the long term historic returns and volatility of each asset type. DT's Dynamic Planner system has risk bands ranging from 1-10, with 10 being the highest.

About 7IM

It all began in 2002, with seven of us in a basement establishing Seven Investment Management (7IM) because we couldn't find anywhere we wanted to invest our families' money. Our assets under management now stand at around £11bn (more than doubling since 2013), and we have moved from 'basement' to 'Bishopsgate' in the City of London. There are now around 240 of us.

Radical common sense

We manage money aiming to meet people's medium to long term return expectations. Fundamentally, we believe in active asset allocation in both active and passive investments (where we were one of the first to offer actively managed passive portfolios). We build global portfolios based on that allocation, and include alternative assets where appropriate to manage the risk reward trade off. Active currency management is also at the core of what we do.

7IM provides investment services to professional wealth managers, planners, advisers and private investors. These include: Discretionary investment management, a range of multi-asset portfolios, an investment and open architecture trading platform and a fantastic app, 7IMagine, which brings client portfolios to life.

Multigenerational investing

We do our best to pass on economies of scale, reducing fees so more investors within a family save with us. Grandparents, through to parents and their children can invest as individuals with one charging structure – whether they live under the same roof or not.

A story of continuous innovation.
In 2013, we launched 7IMagine, an app allowing investors and advisers to keep up to date with their portfolio. The brainchild of some clients – professional 'gamers' uninspired by their paper statements – 7IMagine was enriched in February 2016, with My Future. Again using gaming technology, My Future allows advisers and investors to capture details about family or individual finances, including any number of streams of income, properties, other assets and expenses, to help identify how sustainable their finances are and if / when their retirement income will run out.

Our funds

- Our **AAP fund range (Asset Allocated Passive)** is populated largely with passive structures to keep costs to a minimum. Asset allocation is actively managed to help exploit opportunities and reduce risk across the spectrum: **7IM AAP Adventurous, 7IM AAP Moderately Adventurous, 7IM AAP Balanced, 7IM AAP Moderately Cautious, 7IM Cautious and 7IM AAP Income**. Some of these risk profiles have an offshore version of the fund.
- Our **Multi-Manager fund range** invests in a range of active and passive vehicles. Costs still matter, but if we think an actively managed fund can outperform a passive alternative we have the freedom to choose it. Asset allocation is actively managed. Again, there are different funds for different profiles: **7IM Adventurous**, **7IM Moderately Adventurous**, **7IM Balanced** and **7IM Moderately Cautious**. Again, some of these risk profiles have an offshore version of the fund.
- We also have a selection of funds designed to meet specific needs, such as the **7IM Personal Injury Fund**, the **7IM Unconstrained Fund** or the SRI focussed **7IM Sustainable Balance Fund**.
- We also have a range of 'smart passive' funds known as the equity value funds. The range includes: the **7IM UK Equity Value Fund**, the **7IM US Equity Value Fund**, the **7IM European (ex. UK) Equity Value Fund** or the **7IM Emerging Markets Equity Value Fund**. These are entirely systematically managed based solely on company fundamentals, the aim being to outperform the relevant passive market cap-weighted alternative by selecting profitable, high-quality, cash-flow generating companies that trade at a discount to their intrinsic value.

Our Model Portfolios

The 7IM Model Portfolios are a range of risk rated portfolios and are available within our discretionary investment services and standalone on the 7IM platform and other platforms. The Models use the same investment process and asset allocation as our funds. Like the Asset Allocated Passive (AAP) funds, the entire asset allocation is fulfilled with 'Smart Passive' market cap weighted passive instruments (for example UK and US equities) which track those markets and systematic instruments. 7IM undertake the due diligence on the passive securities (such as counterparty risk and concentration). Our range of Model Portfolios are available across the risk profiles: **7IM Adventurous Model Portfolio, 7IM Moderately Adventurous Model Portfolio, 7IM Balanced Model Portfolio, 7IM Moderately Cautious Model Portfolio, 7IM Cautious Model Portfolio and 7IM Income Model Portfolio**.

The 7IM funds and Model Portfolios are available through the 7IM Discretionary, Managed Investment, Platform, and Self Invest services, as well as on other platforms.

WWW.7IM.CO.UK