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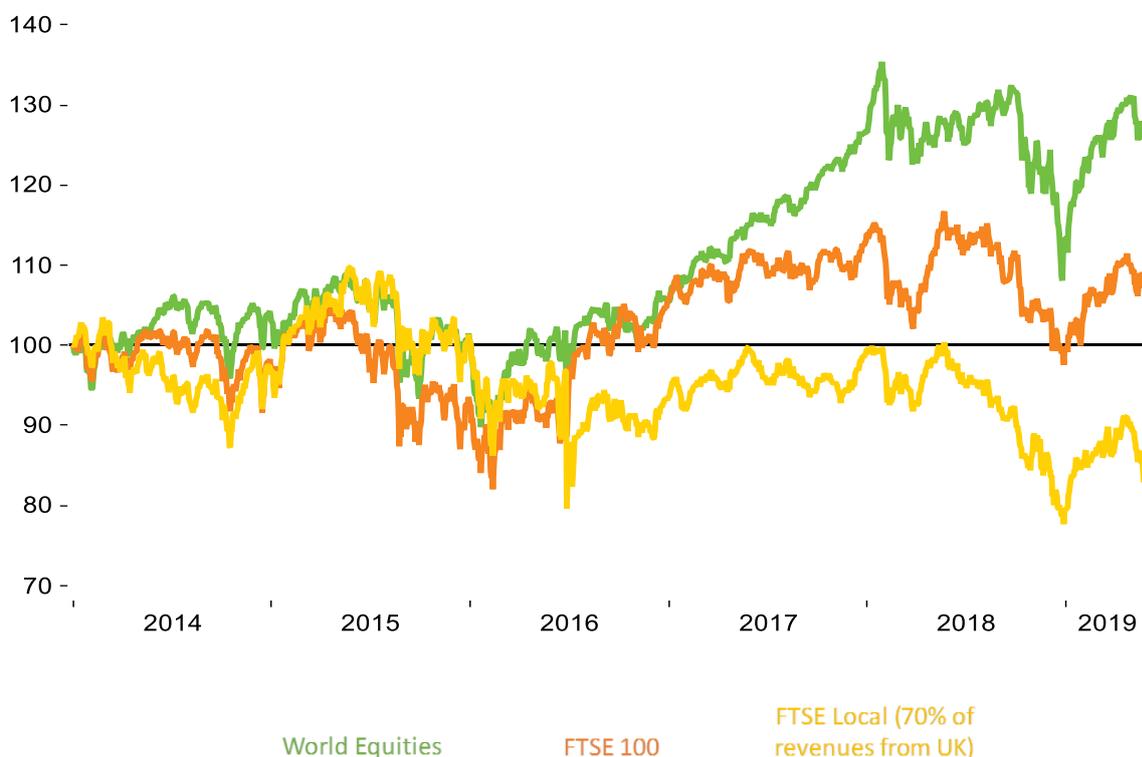
7IM: TREAD CAREFULLY WHEN INVESTING IN UK EQUITIES AS SLUGGISH DOMESTIC ECONOMY WEIGHS ON MARKET

With a sluggish domestic economy weighing down on the broader UK market, investors should look outside of the UK when looking for opportunities in equities, Seven Investment Management has said.

While the FTSE 100 index, which includes the largest companies listed in the UK, is known for its international exposure, it still derives a quarter of its revenue from the domestic economy.

Furthermore, the FTSE Local, made up of large and mid-cap companies that generate 70% of their revenues from the UK, has struggled over the past few years, buffeted by the uncertainty from Brexit, the upheaval in politics, low productivity and cautious consumers.

As the chart shows, since the Brexit referendum the FTSE Local has lagged far behind the FTSE 100 and global equities.



Source: 7IM/Bloomberg, Price Return in local currency 01/01/2014 – 24/05/2019

Ahmer Tirmizi, investment manager at 7IM, said companies that are exposed to the UK will remain under pressure from domestic headwinds for the foreseeable future.

“The recovery in global equities has been strong. While we remain constructive on global equities, we are still cautious on UK equities despite the global nature of the FTSE 100,” he said.

“While many of the UK’s large-cap companies generate most of their revenue internationally, a quarter of FTSE 100 revenues still comes from the UK. More specifically, banks, supermarkets and utility companies derive most of their revenues from the UK, and these domestically-focussed companies and their revenues are far more exposed to the political and macro headwinds the UK faces.”

Tirmizi notes that in recent years, companies that are more reliant on domestic revenues have struggled to deal with the Brexit turmoil and sluggish UK growth, and as the performance from these businesses feeds into the wider UK indices, it means there are more attractive opportunities elsewhere.

“Until some of the domestic political and macro headwinds have subsided, we prefer Japan and Emerging Markets over the UK,” he said.

Ends

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About 7IM

It all began in 2002, with seven of us in a basement establishing Seven Investment Management (7IM) because we couldn't find anywhere we wanted to invest our families' money. Our assets under management now stand at around £14.3bn, and we have moved from 'basement' to 'Bishopsgate' in the City of London.

We manage money aiming to meet people's medium to long term return expectations. Fundamentally, we believe in active asset allocation in both active and passive investments (where we were one of the first to offer actively managed passive portfolios). We build global portfolios based on that allocation, and include alternative assets where appropriate to manage the risk reward trade off. Active currency management is also at the core of what we do.

7IM provides investment services to professional wealth managers, planners, advisers and private investors. These include: discretionary investment management, a range of multi-asset portfolios, an investment and open architecture trading platform and a fantastic app, 7IMagine, which brings client portfolios to life.

Multigenerational investing

We do our best to pass on economies of scale, reducing fees so more investors within a family save with us. Grandparents, through to parents and their children can invest as individuals with one charging structure – whether they live under the same roof or not.

A story of continuous innovation.

In 2013, we launched 7IMagine, an app allowing investors and advisers to keep up to date with their portfolio. The brainchild of some clients – professional 'gamers' uninspired by their paper statements – 7IMagine was enriched in February 2016, with My Future. Again using gaming technology, My Future allows advisers and investors to capture details about family or individual finances, including any number of streams of income, properties, other assets and expenses, to help identify how sustainable their finances are and if / when their retirement income will run out.

Our funds

- Our **AAP fund range (Asset Allocated Passive)** is populated largely with passive structures to keep costs to a minimum. Asset allocation is actively managed to help exploit opportunities and reduce risk across the spectrum: **7IM AAP Adventurous, 7IM AAP Moderately Adventurous, 7IM AAP Balanced, 7IM AAP Moderately Cautious, 7IM Cautious and 7IM AAP Income**. Some of these risk profiles have funds domiciled in both Dublin (with UK reporting status) as well as the UK.
- Our **Multi-Manager fund range** invests in a range of active and passive vehicles. Costs still matter, but if we think an actively managed fund can outperform a passive alternative we have the freedom to choose it. Asset allocation is actively managed. There are different funds for different profiles: **7IM Adventurous, 7IM Moderately Adventurous, 7IM Balanced and 7IM Moderately Cautious**. Again, some of these risk profiles have funds domiciled in both Dublin (with UK reporting status) as well as the UK.
- We also have a selection of funds designed to meet specific needs, such as the **7IM Personal Injury Fund**, the **7IM Real Return Fund** or the SRI focussed **7IM Sustainable Balance Fund**.
- We also have a range of 'smart passive' funds known as the equity value funds. The range includes: the **7IM UK Equity Value Fund**, the **7IM US Equity Value Fund**, the **7IM European (ex. UK) Equity Value Fund** or the **7IM Emerging Markets Equity Value Fund**. These are entirely systematically managed based solely on company fundamentals, the aim being to outperform the relevant passive market cap-weighted alternative by selecting profitable, high-quality, cash-flow generating companies that trade at a discount to their intrinsic value.

Our Model Portfolios

The 7IM Model Portfolios are a range of risk rated portfolios and are available within our discretionary investment services and standalone on the 7IM platform and other platforms. The Models use the same investment process and asset allocation as our funds.

Our range of Model Portfolios are available across the risk profiles: **7IM Adventurous Model Portfolio, 7IM Moderately Adventurous Model Portfolio, 7IM Balanced Model Portfolio, 7IM Moderately Cautious Model Portfolio, 7IM Cautious Model Portfolio and 7IM Income Model Portfolio.**

The 7IM funds and Model Portfolios are available through the 7IM Discretionary, Platform, and Self Invest services, as well as on other platforms.

Important information: The information contained in this document does not constitute investment advice and if you are in any doubt about the suitability of the investment or service, you should consult a professional financial adviser. The value of investments, and the income from them, can fall as well as rise and you may not get back the full amount invested. Seven Investment Management LLP is authorised and regulated by the Financial Conduct Authority, the Jersey Financial Services Commission and the Guernsey Financial Services Commission. Member of the London Stock Exchange. Registered office: 55 Bishopsgate, London EC2N 3AS. Registered in England and Wales No. OC378740.

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