

PRESS RELEASE



08 January 2025

7IM appoints Antony Cockle as Sales and Development Director as platform transformation enters next phase

7IM has appointed Antony Cockle as its new Sales and Development Director, strengthening the firm's leadership. This appointment is one of several strategic hires and promotions in recent months and reflects 7IM's ambition to deliver market-leading solutions and services for advisers, powered by innovation, efficiency and outstanding client experience.

Antony takes over from Andrew Donald, who has played a key role in building and strengthening the sales team over his 18 years with the business. Andrew is stepping away for a career break and plans to travel.

Antony has worked with the 7IM group of businesses since 2016 as an independent consultant, leading major people development programmes and providing coaching to improve collaboration and performance across the organisation.

He formally joined 7IM in May this year as Consultant Director of Collaboration within the People and Culture team. In this role he has spearheaded a group-wide Academy for colleagues and a comprehensive development pathway for graduate advisers entering the industry, covering both technical learning and soft-skills development.

With extensive experience in organisational development, including working with start-ups and scale-ups and across the broader financial services sector, Antony brings a deep understanding of the needs and pressures facing business owners and financial advisers. In his new role, Antony will focus on equipping the sales team with the tools, skills and frameworks they need to provide outstanding support to financial planners partnering with 7IM.

Commenting on his appointment, Antony Cockle, Sales and Development Director said:

"Having worked with 7IM for almost a decade, I know the sheer depth of expertise and ambition across the business. It's a genuinely exciting time to step into this role as we to enhance our proposition and raise the bar for the support we provide to advisers. I look forward to working closely with the team to build on their strengths and ensure we continue to deliver exceptional service to our advice partners."

Chris Justham, Managing Director, Intermediary solutions at 7IM added: "We're thrilled to welcome Tony into the intermediary business. His experience, leadership and sharp understanding of adviser needs make him the ideal person to help drive the next phase of our growth. He will bring fresh thinking and real momentum to our sales capability."

"We'd also like to extend our sincere thanks to Andy Donald for his outstanding contribution over the past 18 years. He has helped shape the sales function into what it is today and leaves the team in a strong position for future success."

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Notes to Editors:

About 7IM

At 7IM, we want to deliver an unrivalled experience for all of our clients – whether that's individuals, families, or businesses.

For financial advisers and planners, this involves us standing alongside them to support them with whatever they need, so they can focus more on what really matters: nurturing their relationships with clients to deliver on their financial plans. Our offering for advisers reflects that: an open architecture platform, multi asset investment solutions to fit whatever their investment philosophy is and help with discretionary investment management.

For our private wealth clients, it all starts with understanding the client, their families, and their goals and then creating a bespoke financial plan designed to help them achieve financial freedom.

We use cutting-edge technology to help make things simple and clear, but what really sets us apart is our real, honest, human service. No automated helplines or chatbots. You'll always talk to a person.

Today, from our offices in London and Edinburgh, our team of approximately 600 talented people are entrusted to manage over £24 billion (as at January 2024) for a range of clients, including individuals and families, financial advisers, corporates, charities, and trustees.

In January 2024, Ontario Teachers' Pension Plan, a global investor with net assets of \$255.8. billion (as at June 30, 2024), acquired a majority stake in 7IM.

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