

7im

FE Analytics Integration

FE Fundinfo Training Team

FE fundinfo

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Why use this integration?

If you're a 7IM user, you can import the details of a client valuation into FE Analytics in one simple process.

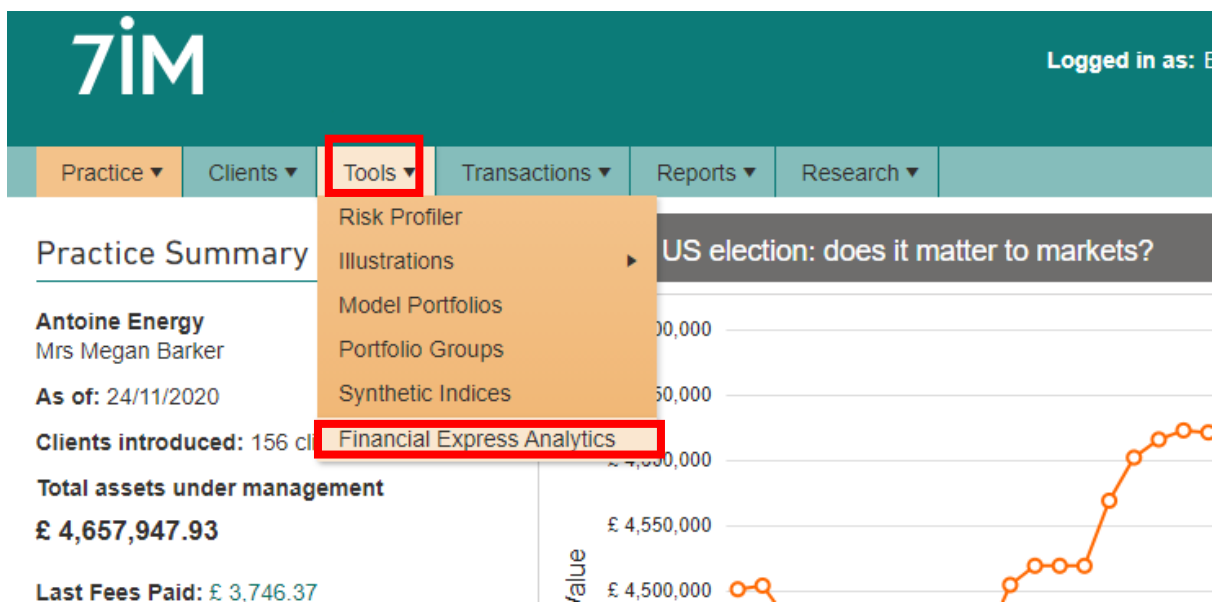
This allows you an easy way to get started with all holdings and their assigned weightings pre-loaded for you.

You can then use the settings in our **Portfolio Builder** to add vital additional detail – such as confirming the historic point at which these weightings were applicable from, to adequately factor in the effect of portfolio drift.

This allows you to finalise and create a back-tested, weighted model track record to enhance your back-office system capability with powerful FE Analytics data and reporting.

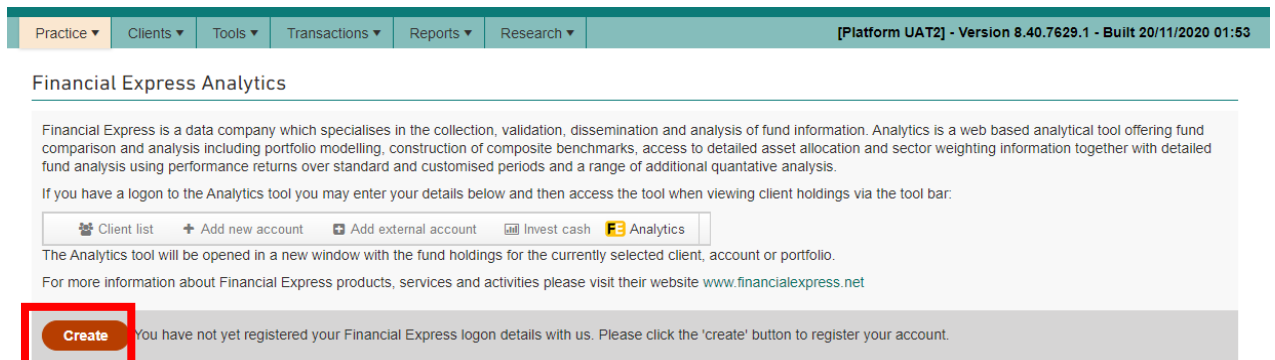
Importing a portfolio

Step 1: Select 'Financial Express Analytics' from the 'Tools' menu option



The screenshot shows the 7IM application interface. The top navigation bar includes 'Practice', 'Clients', 'Tools', 'Transactions', 'Reports', and 'Research'. The 'Tools' menu is open, showing options: 'Risk Profiler', 'Illustrations', 'Model Portfolios', 'Portfolio Groups', 'Synthetic Indices', and 'Financial Express Analytics'. The 'Financial Express Analytics' option is highlighted with a red box. The background shows a 'Practice Summary' for 'Antoine Energy' with 'Mrs Megan Barker' as the client, 'As of: 24/11/2020', 'Clients introduced: 156', 'Total assets under management: £ 4,657,947.93', and 'Last Fees Paid: £ 3,746.37'. A line chart on the right shows 'Value' over time, with a title 'US election: does it matter to markets?'.

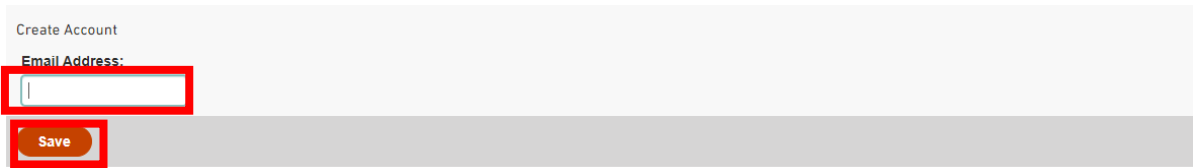
Step 2: Click the 'Create' button



The screenshot shows the 'Financial Express Analytics' page. The top navigation bar includes 'Practice', 'Clients', 'Tools', 'Transactions', 'Reports', and 'Research'. The page title is 'Financial Express Analytics'. The main content area contains the following text: 'Financial Express is a data company which specialises in the collection, validation, dissemination and analysis of fund information. Analytics is a web based analytical tool offering fund comparison and analysis including portfolio modelling, construction of composite benchmarks, access to detailed asset allocation and sector weighting information together with detailed fund analysis using performance returns over standard and customised periods and a range of additional quantitative analysis. If you have a logon to the Analytics tool you may enter your details below and then access the tool when viewing client holdings via the tool bar:'. Below this text is a toolbar with buttons: 'Client list', 'Add new client', 'Add external account', 'Invest cash', and 'Analytics'. The 'Analytics' button is highlighted with a red box. Below the toolbar is the text: 'The Analytics tool will be opened in a new window with the fund holdings for the currently selected client, account or portfolio. For more information about Financial Express products, services and activities please visit their website www.financialexpress.net'. At the bottom of the page is a 'Create' button, which is highlighted with a red box. The text next to the button reads: 'You have not yet registered your Financial Express logon details with us. Please click the 'create' button to register your account.'



Step 3: Enter email address used to login to FE Analytics and click ‘Save’.



Create Account

Email Address:

Save

System confirms successful set up.

✔ Your Financial Express account details have been saved successfully.

Using the Link

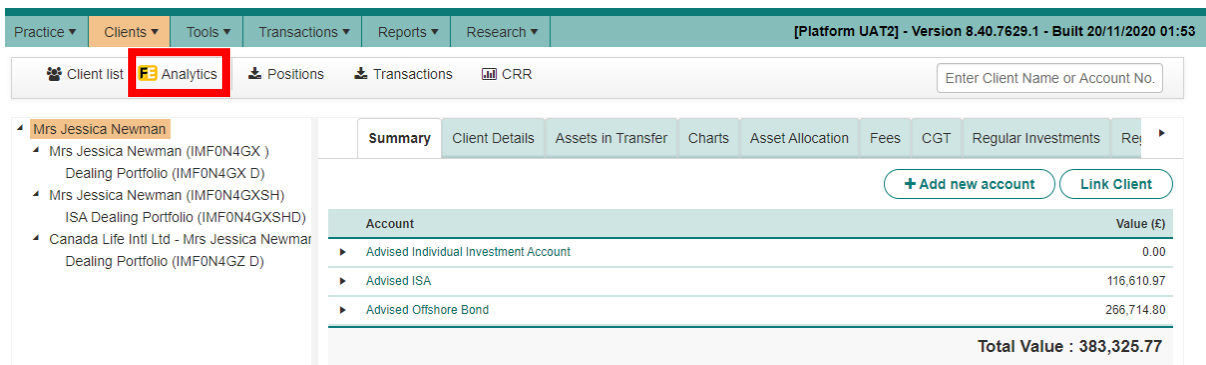
Setting up the link puts an FE Analytics button into the Client Details screen menu bar.

Step 1: Choose your preferred viewing level on the **Client Details** screen:

- Client
- Account (wrapper)
- Sub Account

The level at which the Client details are being viewed will determine what data is sent to FE Analytics. In the example below, the user is viewing at Client level, meaning clicking the FE button will export holdings from all the client’s accounts.

Step 2: After confirming your viewing level, click ‘FE Analytics’.



Practice ▾ Clients ▾ Tools ▾ Transactions ▾ Reports ▾ Research ▾ [Platform UAT2] - Version 8.40.7629.1 - Built 20/11/2020 01:53

Client list **FE Analytics** Positions Transactions CRR Enter Client Name or Account No.

Mrs Jessica Newman

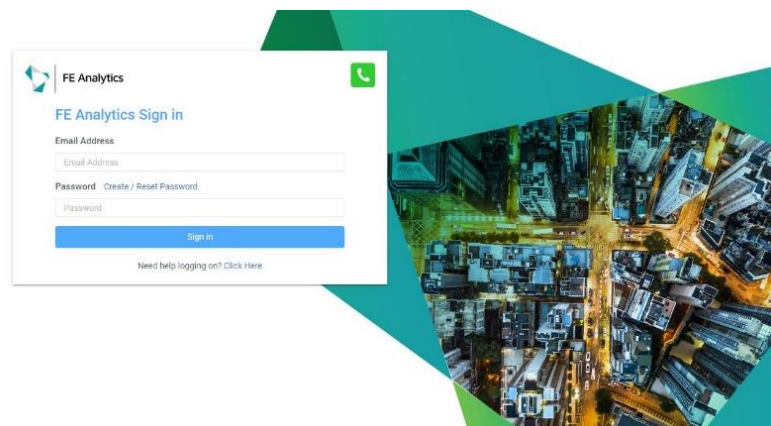
- Mrs Jessica Newman (IMF0N4GX)
Dealing Portfolio (IMF0N4GX D)
- Mrs Jessica Newman (IMF0N4GXSH)
ISA Dealing Portfolio (IMF0N4GXSHD)
- Canada Life Intl Ltd - Mrs Jessica Newman
Dealing Portfolio (IMF0N4GZ D)

Summary Client Details Assets in Transfer Charts Asset Allocation Fees CGT Regular Investments Re

+ Add new account Link Client

Account	Value (£)
▶ Advised Individual Investment Account	0.00
▶ Advised ISA	116,610.97
▶ Advised Offshore Bond	266,714.80
Total Value :	383,325.77

Step 3: The user is required to login with their FE Analytics account details.



FE Analytics

FE Analytics Sign in

Email Address

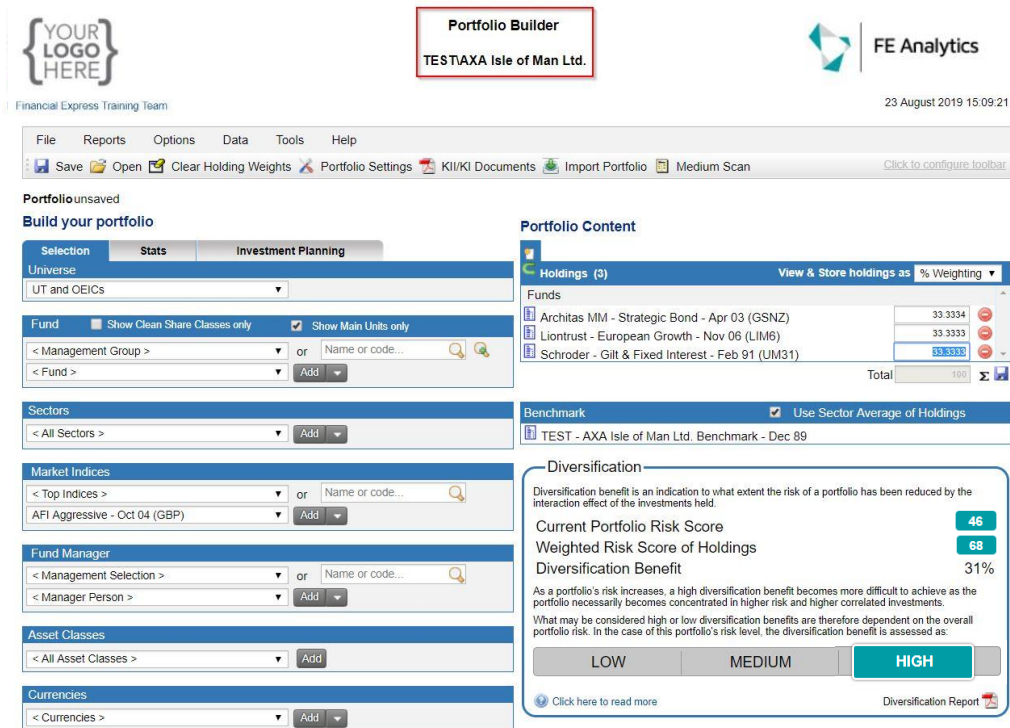
Password Create / Reset Password

Sign in

Need help logging on? Click Here

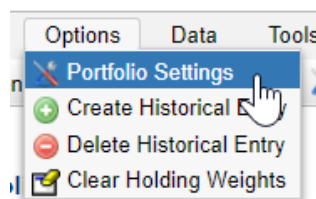


Step 4: The user is taken to the FE Analytics **Portfolio Builder** screen, where the exported holdings from the 7IM Platform will be populated.



What are the next steps?

- When you view your valuation in the **FE Analytics Portfolio Builder** screen, open the 'Portfolio Settings' menu under 'Options'.

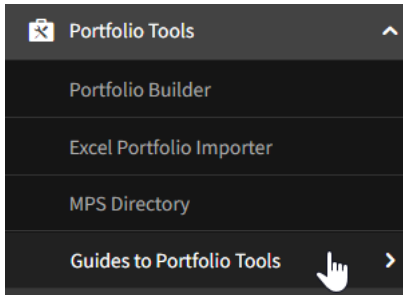


- This menu lets you confirm the historic point at which these value allocations (weightings) were applicable from, to adequately factor-in the effect of portfolio drift in the back-tested data.
- It also lets you add further elements – such as a reflection of regular rebalancing back to original weights, or including an ongoing additional charge to reflect advisory/platform fees etc.
- Once you've made any changes in the **FE Analytics Portfolio Builder**, don't forget to save to confirm changes.

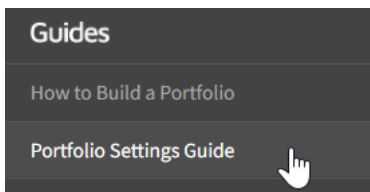


How do I get started?

For more information on how to apply this and other key settings, please open your FE Analytics Main Menu. Select the section on **'Portfolio Tools'** and click **'Guides to Portfolio Tools'**.



Open the Guides on **'How to Build a Portfolio'** and **'Portfolio Settings'** for detailed step-by-step walkthrough material.



Contacts - Training

Once you have imported your portfolio, develop your Analytics expertise with the help of our training resources.

The Academy offering includes webinar modules discussing portfolio construction, and sales set-piece reporting, in detail.

Contacts - Troubleshooting

For technical support queries, please speak to our Client Services team. Please email CustomerSupport@fefundinfo.com, or call +44 1904 211402.

